**Courtney Lynam Scherr**

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School of Communication

Department of Communication Studies

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**EDUCATION**

2013Purdue University - West Lafayette, IN PhD Brian Lamb School of Communication

 Major Area: Applied Health Communication

 Minor Areas: Public Health, Mixed Research Methods

 Advisor: Dr. Marifran Mattson

2008 University of Wisconsin - Milwaukee, WI MA

 Department of Communication

 Major Area: Health Communication

 Advisor: Dr. Jennifer Peterson

2005 University of Wisconsin - Madison, WI BA

 College of Liberal Arts and Humanities

 Double Major: Communication Arts and International Relations

 Advisor: Dr. Craig Hullett

**ACADEMIC POSITIONS**

2015 – Present **Assistant Professor**

Northwestern University

 Department of Communication

2013 – 2015 **Postdoctoral Research Fellow**

H. Lee Moffitt Cancer Center and Research Institute,

Department of Health Outcomes and Behavior

2009 – 2012 **Research Assistant**

Purdue University

Department of Communication

2008 – 2013 **Teaching Assistant**

Purdue University

Department of Communication

2007 – 2008 **Research Assistant**

University of Wisconsin – Milwaukee

Department of Communication

2006 – 2007 **Teaching Assistant**

University of Wisconsin – Milwaukee

Department of Communication.

**PROFESSIONAL APPOINTMENTS**

2018 – Present **Affiliate** – Institute for Innovations in Developmental Sciences, Northwestern University

2016 – Present **Member** – Robert H. Lurie Comprehensive Cancer Center of Northwestern University, Cancer Prevention Program.

2015 – Present **Member** – Northwestern University Feinberg School of Medicine, Institute for Public Health and Medicine.

2015 – Present **Member** – Northwestern University, School of Communication, Center for Communication and Health.

2016 – Present **Founding Director** – Health Communication Interaction Design Lab

**HONORS AND AWARDS**

2021 Elected Chair Society of Behavioral Medicine Health Decision Making SIG

2020 Early Career Scholar Award in the Health Communication Division of NCA

2020 Top Paper Award in the Applied Communication Division at NCA Convention

2020 Honorable Mention Poster at the Kentucky Conference on Health Communication

2020 Elected Co-Chair Society of Behavioral Medicine Health Decision Making SIG

2019 NIH Summer Institute on Randomized Clinical Trials Fellow

2017 Best Journal Paper for *Risk Analysis*

2017 The Top Paper Award at the DC Conference on Health Communication

2016 National Communication Association Golden Anniversary Monograph Award

2016 – 2019 Recipient National Institutes of Health Student Loan Repayment Award

2016 Top paper in Research Division at Broadcast Education Association Convention

2015 Top paper in Human Communication & Technology at NCA Convention

2014 R. Davilene Carter Presidential Prize for Best Manuscript at AACE

2014 College of Liberal Arts Distinguished Dissertation Award, Purdue University

2014 Top Poster Award in Population Science at Moffitt Scientific Symposium

2014 Top Poster Award American Psychological Oncology Society Annual Conference

2014 Selected for the Society of Behavioral Medicine’s Mock Grant Review Program

2011 First place poster award at Joint Public Health Week Conference

2007 Rutgers Invitational Masters Student Institute

**TRAINING GRANTS**

2014 – 2015 National Institutes of Health Infection and Cancer Research: A New Frontier in Cancer Prevention and Control. (K05 CA181320- 1A1). Role: **Mentee** (PI: A. Giuliano, PhD).

2013 – 2015 Behavioral Oncology and Career Development Grant. (R25 CA090314). Role: **Mentee** (PI: P. Jacobsen, PhD).

**GRANTS**

**Under Review**

2022 – 2027 Scalable TELeheaLth Cancer CARe: The STELLAR Program to Treat Cancer Risk Behaviors (Co-PI: B. Spring, S. Garcia, B. Hitsman, S. Phillips). National Cancer Institute/National Institutes of Health P50, RFA-CA-21-029. Role: **Co-Investigator.**

**Active**

2020 – 2025 Northwestern Genomic Risk Assessment and Management Program

eMERGE Northwestern Develops Optimized Risk Scores for Everyone’s DNA (ENDORSED) (Co-PI: R. Chisholm, L. Rasmussen-Torvik, & B. McNally). National Human Genome Research Institute/National Institutes of Health U01, RFA-HG-19-014. **Role:** **Co-Investigator, project lead on the Ethical Legal and Social Implications (ELSI) Aim**. Direct Cost: $3,785,020.

2019 – 2023 Northwestern Sudden Cardiac Death Collaboration. (PI: E. McNally). American Heart Association. 2019 PROJECT Arrhythmias Sudden Cardiac Death Strategically Focused Research Network. Role: **Co-Investigator**. Direct Cost: $3,709,195.

**Complete**

2018 – 2023 Illinois Precision Medicine Consortium (IPMC). (PI: P. Greenland) National Institutes of Health, OT2 OD 026557-01. Role: **Co-Investigator**. Direct Cost: $10,267,108.

2020 – 2021 Improving the Pelvic Health of Women and Girls Through the Use of a Digital Coaching Platform. (PI: K. Kenton). Small Business Innovation Research/National Institute of Health 1 R41 HD 097845-01A1. Role: **Co-Investigator**. Direct Cost: $210,199.

2019 – 2020 Harnessing the Power of Emotional Flow for Health Risk Management. (**Co-PI: C.L. Scherr,** N. Walter). Delaney Family Fund for Research in Health Communication. Direct Cost: $77,513.

2018 – 2020 Managing Stressful Burden to Attain Both Healthful Lifestyle and Medical Regimen Adherence by Cancer Survivors. (PI: B. Spring). Innovative Initiatives Incubator (I3). Role: **Co-Investigator.** Direct Cost: $190,000.

2018 – 2020 Recruiting Minority Populations in Pharmacogenomics Trials. (**PI: C.L. Scherr).** Delaney Family Fund for Research in Health Communication. Direct Cost: $70,390.

2017- 2019 Reducing Health Disparities through Parent Narratives: Development of a Video Intervention to Promote Parental Discussion of Developmental Delays with their Pediatrician. (**Co-PI: C.L. Scherr,** M. Roberts). Delaney Family Fund for Research in Health Communication. Direct cost: $55,810.

2016 Development of an Animated Video to Improve Recruitment to a Window Trial for Cancer Prevention. (**PI: C.L. Scherr).** Lurie Cancer Center, Cancer Control and Prevention Pilot Grant. Direct Cost: $10,000

2016 – 2018 Communicate and Learn about Your Variant of Uncertain Significance (CLEAR-

VUS). (**PI: C.L. Scherr).** National Cancer Institute/National Institutes of Health. R03CA194643-02. Direct Cost: $100,000

2015 – 2016 Turning Change Into Choice: Understanding BRCA Previvors’ Uncertain Health Journeys. (PI: M. Dean). University of South Florida New Research Grant. Role: **Co-Investigator**.

2015 Community Health Needs Assessment. (PI: M. Cleary-Fishman). Contract #0071 from the Patient Centered Outcomes and Research Institute (PCORI). Role: **Consultant**.

2014 – 2016 Development of an IPhone Application to Assist Individuals with Hereditary Cancer Risk Adhere to Recommended Surveillance and Medical Management. (PI: S. Cohen). St. Vincent Foundation Grant. Role: **Consultant**.

2013 – 2014 Development of a Tool to Assist *BRCA+* Individuals Adhere to Recommended Surveillance and Medical Management. (PI: S. Cohen).National Society of Genetic Counselors Cancer SIG Grant Award. Role: **Consultant**.

2012 – 2013 Assessing Preferred Visual Representations of Risk in Informed Consent Documents. (**PI: C.L.** **Scherr).** Hoosier Oncology Group Pilot Grant. $2,000

2011 Purdue Research Foundation Grant for Development of Doctoral Dissertation. (**PI: C.L.** **Scherr).** Purdue University College of Liberal Arts.

**PEER-REVIEWED PUBLICATIONS**

*\*Denotes graduate student author*

*^Denotes undergraduate student author*

1. Kalke, K.,\* Levin, H.,\* & **Scherr, C.L.** (2021). The communication of uncertainty in health: A systematic literature review. *Patient Education and Counseling. 104*(8), 1945-1961. https://doi.org/10.1016/j.pec.2021.01.034
2. **Scherr, C.L.**, Ramesh, S.,\* Getachew-Smith, H.,\* Kalke, K.,\* Ramsey, K.,^ Fischhoff, B., & Vadaparampil, S.T. (2021). How patients deal with an ambiguous medical test: Decision-making after genetic testing. *Patient Education and Counseling,104*(5), 953-959.<https://doi.org/10.1016/j.pec.2020.10.020>
3. Staras, S.A.S, Vadaparampil, S.T., Thompson, L.A., **Scherr, C.L.**, Gurka, M.J., Flipp, S.L., & Shenkman, E.A. (2020). Postcard reminders for HPV vaccination mainly primed parents for providers’ recommendation. *Preventive Medicine Reports*, *20*(1011188). <https://doi.org/10.1016/j.pmedr.2020.101188>
4. **Scherr, C.L.**, Getachew-Smith, H.B.,\* Ross, A.A.,\* Marshall-Fricker, C.G.,^ Shrestha, N., Brooks, K.,^ Fischhoff, B., & Vadaparampil, S.T. (2020). A modern dilemma: How experts grapple with ambiguous genetic test results. *Medical Decision Making, 40*(5), 655-668. <https://doi.org/10.1177/0272989X20935864>
5. **Scherr, C.L.,** Getachew-Smith, H.B.,\* Sudec, L.J., Brooks, J.,\* & Roberts, M.Y. (2020). Parents’ sensemaking processes in the identification of developmental delays and engagement with early intervention services. *Social Science & Medicine, 255*(112941). <https://doi.org/10.1016/j.socscimed.2020.112941>
6. Roy, S., Gwede, C.K., Malo, T.L., **Scherr, C.L.**, Radlein, S., Meade, C.D., Vadaparampil, S.T., & Park, J.Y. (2020). Exploring prostate cancer patients’ interest and preferences for receiving genetic risk information about cancer aggressiveness. *American Journal of Men’s Health, 14*(3), <https://doi.org/10.1177/1557988320919626>
7. Getachew-Smith, H.B.,\* Arguedas, A.A.R.,\* **Scherr, C.L.**, Dean, M., & Clements, M.\* (2020). Previving: How unaffected women with a *BRCA1/2* mutation navigate previvor identity. *Health Communication*, *35*(10), 1256-1265. <https://doi.org/10.1080/10410236.2019.1625002>
8. **Scherr, C.L.**, Nam, K., Augusto, B., Kasting, M.L., Caldwell, M., Lee, M.C., Meade, C.D., Pal, T., Quinn, G.P., & Vadaparampil, S.T. (2020). A framework for pilot testing health risk video narratives. *Health Communication, 35*(7)*,* 832-841. <https://doi.org/10.1080/10410236.2019.1598612>
9. Nooruddin, M., **Scherr, C.L.,** Friedman, P., Subrahmanyam, R., Banagan, J., Moreno, D., Sathyanarayanan, M., Nutescu, E., Jeyaram, T., Harris, M., Zhang, H., Rodriguez, A., Shaazuddin, M., Perera, M., Tuck, M., & ACCOuNT Investigators (2020). Why African Americans say “no:” A study of pharmacogenomic research participation. *Ethnicity & Disease, 30*(Suppl 1), 159-166. <https://doi.org/10.18865/ed.30.S1.159>
10. Arguedas, A.A.R.,\* **Scherr, C.L.**, Dean, M., Badal, H.J.\* & Clements, M.\* (2020). Intersections of health and gender imperatives: Stratified decision-making among women with a *BRCA* mutation. *BioSocieties, 15,* 245-269. <https://doi.org/10.1057/s41292-019-00155-7>
11. Ratcliff, C.L.,\* Jensen, J.D., **Scherr, C.L.**, Krakow, M., & Crossley, K. (2019). Loss/gain framing, dose, and reactance: A message experiment. *Risk Analysis, 39*(12)*,* 2640- 2652. <https://doi.org/10.1111/risa.13379>
12. **Scherr, C.L.,** Ramesh, S.,\* Marshall-Fricker, C.,^ & Perera, M., (2019). A review of African Americans’ beliefs and attitudes about genomic studies: Opportunities for message design. *Frontiers in Genetics, 10,* 548*.* <https://doi.org/10.3389/fgene.2019.00548>
13. Kasting, M.L., Conley, C.C., Hoogland, A.I., **Scherr, C.L.,** Kim, J., Thapa, R., Reblin, M., Meade, C.D., Lee, M.C., Pal, T., Quinn, G.P., & Vadaparampil, S.T., (2019). A randomized controlled intervention to promote readiness to genetic counseling for breast cancer survivors. *Psycho-Oncology, 28*(5)*,* 980 - 988. <https://doi.org/10.1002/pon.5059>
14. Reblin, M., Kasting, M.L., Nam, K., **Scherr, C.L.**, Kim, J., Thapa, R., Meade, C.D., Lee, M.C., Pal, T., Quinn, G.P., & Vadaparampil, S.T. (2019). Health beliefs associated with readiness for genetic counseling among high-risk breast cancer survivors. *The Breast Journal, 25*(1)*,* 117-123. <https://doi.org/10.1111/tbj.13165>
15. Christy, K., Jensen, J.D., Britt, B., **Scherr, C.L.**, Jones, C., & Brown, N. (2019). I want to talk to a real person: Theorizing avoidance in the acceptance and use of automated technologies. *Health Systems*, *8*(1), 31-43. <https://doi.org/10.1080/20476965.2017.1406568>
16. **Scherr, C.L.,** Aufox, S., Ross, A.A.\*, Ramesh, S.,\* Wicklund, C.A., & Smith, M. (2018). What people want to know about their genes: A critical review of the literature on large-scale genome sequencing studies. *Healthcare, 6(3)*. 96. <https://doi.org/10.3390/healthcare6030096>
17. Augusto, B., Lake, P.,\* **Scherr, C.L.**, Couch, F.J., Lindor, N.M., & Vadaparampil, S.T. (2018). From the laboratory to the clinic: Sharing *BRCA* VUS reclassification tools with practicing genetics professionals. *Journal of Community Genetics, 9*(3)*,* 209-215. <https://doi.org/10.1007/s12687-017-0343-3>
18. Jensen, J.D., Ratcliff, C.,\* Yale, R.N., Krakow, M., **Scherr, C.L.**, & Yeo, S. (2018). Persuasive impact of loss and gain frames on intentions to exercise: A test of six moderators. *Communication Monographs, 85*(2)*,* 245-262*.* <https://doi.org/10.1080/03637751.2017.1353699>
19. **Scherr, C.L.**, Feuston, J.L.,\* Nixon, D.M., & Cohen, S.A. (2018). A two-stage approach to the development of SNAP: An iPhone application to support appointment scheduling and management for women with a *BRCA* mutation. *Journal of Genetic Counseling, 27*(2)*,* 439-445. <https://doi.org/10.1007/s10897-018-0222-z>
20. Cohen, S.A., **Scherr, C.L.**, & Nixon, D.M. (2018). An iPhone application to promote surveillance among women with a *BRCA* mutation: Pre-intervention data. *Journal of Genetic Counseling, 27*(2)*,* 446-456*.* <https://doi.org/10.1007/s10897-018-0224-x>
21. **Scherr, C.L.**, Dean, M., Clayton, M.F., Hesse, B.W., Silk, K., Street Jr., R.L., & Krieger, J. (2017). A research agenda for communication scholars in the precision medicine era. *Journal of Health Communication, 22*(10)*,* 839-848. <https://doi.org/10.1080/10810730.2017.1363324>
22. Koruo, R.,^ Dean, M., **Scherr, C.L.**, Clements, M.\*, Ross, A.A.\* (2017). Previvors’ perceptions of hereditary breast and ovarian cancer health information. *American Journal of Undergraduate Research, 14*(2)*,* 95-104*.* <https://doi.org/10.33697/ajur.2017.017>
23. Kasting M.L., **Scherr C.L.**, Ali K.N., Lake P., Malo T.L., Johns T., Roetzheim R.G., Quinn G.P., & Vadaparampil S.T. (2017). Human Papillomavirus vaccination training experience among family medicine residents and faculty. *Family Medicine, 49*(9)*,* 714-722.
24. Dean, M., **Scherr, C.L.**, Clements, M.,\* Koruo, R.,^ Martinez, J.,^ & Ross, A.A\* (2017). “When information is not enough”: Examining *BRCA*-positive previvors’ information needs regarding hereditary breast and ovarian cancer risk. *Patient Education and Counseling, 100*(9)*,* 1738-1743*.* <https://doi.org/10.1016/j.pec.2017.03.013>
25. **Scherr, C.L.**, Bomboka, L., Nelson, A., Pal, T., & Vadaparampil, S.T. (2017). Tracking the dissemination of a culturally targeted brochure to promote awareness of hereditary breast and ovarian cancer among Black women. *Patient Education and Counseling*, *100*(5), 805-811. <https://doi.org/10.1016/j.pec.2016.10.026>
26. Jensen, J.D., Pokharel, M.,\* **Scherr, C.L.**, King, A., Brown, N., & Jones, C. (2017). Communicating uncertain science to the public: How amount and source of uncertainty impact fatalism, backlash, and overload. *Risk Analysis, 37*(1)*,* 40-51. <https://doi.org/10.1111/risa.12600>

***Note: 2017 Best Paper in Risk Analysis***

1. **Scherr, C.L.**, Jensen, J.D., & Christy, K. (2017). Dispositional pandemic worry and the Health Belief Model: Promoting vaccination during pandemic events. *Journal of Public Health, 39*(4)*,* e242-e250*.* <https://doi.org/10.1093/pubmed/fdw101>
2. Cragun, D., Vadaparampil, S.T., **Scherr, C.L**., & Pal, T. (2017). Comment to "Can breast surgeons provide breast cancer genetic testing? An American Society of Breast Surgeons survey" by PD Beitsch, & PW Whitworth. *Annals of Surgical Oncology, 24*(3), 588-589. <https://doi.org/10.1245/s10434-017-6190-y>
3. Cragun, D., **Scherr, C.L.**, Vadaparampil, S.T., & Pal, T. (2016). Evolution of hereditary breast cancer genetics services: Are changes in the field reflected in the knowledge and clinical practices of Florida providers? *Genetic Testing and Molecular Biomarkers, 20*(10)*,* 569-578. [http://doi.org/10.1089/gtmb.2016.0113](https://doi.org/10.1089/gtmb.2016.0113)
4. **Scherr, C.L.**, Augusto, B., Ali, K., Malo, T., & Vadaparampil, S.T. (2016). Provider-reported acceptance and use of the Centers for Disease Control and Prevention messages and materials to support HPV vaccine recommendations for adolescent males. *Vaccine, 34*(35)*,* 4229-4234*.* <https://doi.org/10.1016/j.vaccine.2016.06.03>
5. **Scherr, C.L.**, Christie, J., & Vadaparampil, S.T. (2016). Breast cancer survivors’ knowledge of hereditary breast and ovarian cancer following genetic counseling: An exploration of general and survivor-specific knowledge items. *Public Health Genomics*, *19*(1), 1-10*.* <https://doi.org/10.1159/000439162>
6. **Scherr, C.L.**, Lindor, N.M., Malo, T.L., Couch, F., & Vadaparampil, S.T. (2015). Genetic counselors’ practices and confidence regarding variant of uncertain significance results and reclassification from *BRCA* testing. *Clinical Genetics, 88*(6), 523-529. <https://doi.org/10.1111/cge.12563>
7. **Scherr, C.L.**,Lindor, N.M., Malo, T.L., Couch, F., & Vadaparampil, S.T. (2015). A preliminary investigation of genetic counselors’ information needs when receiving variant of uncertain significance result: A mixed methods study. *Genetics in Medicine, 17*(9), 739-746*.* <https://doi.org/10.1038/gim.2014.185>
8. Jones, C.L., Jensen, J.D., **Scherr, C.L.**, Brown, N., & Christy, K. (2015). The Health Belief Model as an explanatory framework in communication research: Exploring parallel, serial, and moderated mediation models. *Health Communication, 30*(6)*,* 566-576. <https://doi.org/10.1080/10410236.2013.873363>

***Note: 2016 Golden Anniversary Monograph Award***

***Finalist for 2016 Article of the Year – ComSHER Division of AEJMC***

1. Vadaparampil, S.T., **Scherr, C.L**., Cragun, D., Malo, T.L., & Pal, T. (2015). Pretest genetic counseling services for hereditary breast and ovarian cancer delivered by non-genetics professionals in the state of Florida. *Clinical Genetics, 87*(5), 473-477. <https://doi.org/10.1111/cge.12405>
2. **Scherr, C.L.** Vasquez, E., Quinn, G.P., & Vadaparampil, S.T. (2014). Genetic counseling for hereditary breast and ovarian cancer in Puerto Rican women: Individual, interpersonal, and systems level considerations. *Recent Reviews of Clinical Trials, 9*(4), 249-253. <https://doi.org/10.2174/1574887110666150127110314>
3. Jensen, J.D., Carcioppolo, N., King, A.J., **Scherr, C.L**., Jones, C.L., & Niederdeppe, J. (2014). The cancer information overload (CIO) scale: Establishing predictive and discriminant validity. *Patient Education and Counseling*, *94*(1), 90-96. <https://doi.org/10.1016/j.pec.2013.09.016>
4. Jensen, J.D., **Scherr, C.L.**, Brown, N., Jones, C., Christy, K., & Hurley, R.J. (2014). Public estimates of cancer frequency: Cancer incidence perceptions mirror distorted media depictions. *Journal of Health Communication, 19*(5)*,* 609-624*.*  <https://doi.org/10.1080/10810730.2013.837551>
5. Peterson, J., Johnson, M., **Scherr, C.L.**, & Halvorson, B. (2013). Is the classroom experience enough? Nurses’ feelings about their death and dying education. *Journal of Communication in Healthcare, 6*(2),100-105. <https://doi.org/10.1179/1753807612Y.0000000024>
6. Jensen, J.D., **Scherr, C.L.**, Brown, N., Jones, C., & Christy, K. (2013). Public perception of cancer survival rankings. *Health Education & Behavior, 40* (60)*,* 721-729*.* <https://doi.org/10.1177/1090198113477109>
7. **Scherr, C. L.**, & Mattson, M. (2012). From research to self-reflection: Learning about ourselves as academics through a support group’s resistance to our intervention. *Health Communication, 27*(3)*,* 310-313*.* <https://doi.org/10.1080/10410236.2011.629410>
8. Peterson, J. L., Johnson, M. A., Halvorsen, B., Apmann, L., Chang, P-C., Kershek, S., **Scherr, C.L.**, Ogi, M., & Pincon, D. (2010). Where do nurses go for help? A qualitative study of coping with death and dying. *International Journal of Palliative Nursing*, *16*(9), 432 – 438. <https://doi.org/10.12968/ijpn.2010.16.9.78636>
9. Peterson, J., Johnson, M., Halvorsen, B., Apmann, L., Chang, P-C., Kersheck, S., **Scherr, C.L.**, Ogi, M., & Pincon, D. (2010). What is so stressful about caring for a dying patient? A qualitative study of nurses’ experiences. *International Journal of Palliative Nursing, 16*(4), 181-187. <https://doi.org/10.12968/ijpn.2010.16.4.47784>

**INVITED PUBLICATIONS\_\_\_\_\_\_\_\_\_\_\_\_**

1. Clayton, M.F., & **Scherr, C.L.** (In press). Nursing and health communication: A good research partnership. *Nursing Communication*.

**MANUSCRIPTS UNDER REVIEW**

1. **Scherr, C.L.**, Jensen, J.D., Krakow, M., Ratcliff, C.L.\*, & Liu, M.\* [revise and resubmit]. A test of four psychological reactance models: Intertwined, separated, anger first and moderated mediation. *Human Communication Research*.
2. Getachew-Smith, H.,\* King, A.J., Marshall-Fricker, C., & **Scherr, C.L.** [revise and resubmit]. Process evaluation of health communication media campaigns: A systematic review. *American Journal of Health Promotion.*
3. Lillie, H.M., **Scherr, C.L.,** Ratcliff, C.L., & Jensen, J. [manuscript under review]. Expanding the theory of persuasive hope: Testing mechanisms, message forms, and racial differences. *Communication Monographs.*
4. Gapstur, S.M., Bandera, E.V., Jernigan, D.H., LoConte, N.K., Southwell, B.G., Vasiliou, V., Brewster, A.M., Naimi, T.S., **Scherr, C.L.**, & Shield, K. [manuscript under review]. Alcohol and cancer: Identifying evidence gaps across the cancer continuum. *Cancer Epidemiology Biomarkers & Prevention*.

**MANUSCRIPTS UNDER REVISION\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

1. **Scherr, C.L.**, Vadaparampil, S.T., Staras, S.A.S., Christie, J., Christou, A., Roth, B., Nam, K., Malo, T.L., Linder, R., Cranley, N.M., Sartain, C.,\* Giuliano, A.R., & Shenkman, E. [manuscript under revision]. Developing a postcard to prime low-income caregivers of adolescents to discuss HPV vaccine with providers.
2. Ramesh, S.,\* **Scherr, C.L.**, & Getachew-Smith, H.\* [manuscript under revision]. Factors associated with decisional conflict after fertility preservation counseling in cancer patients of reproductive age.
3. **Scherr, C.L.,** Kalke, K.,\* Getachew-Smith, H.,\* Marshall-Fricker, C., Dholakia, N., Hoell, C., Shubat Baldridge, A., Smith, M.E., & Chisholm, R.L. [manuscript under revision]. Factors associated with genetic risk perceptions: Results from a large cohort study.

**ENCYCLOPEDIA ENTRIES**

1. **Scherr, C.L**., Kalke, K. (In Press). The common sense model. In E. Ho, C. Bylund, J. van Weert, I. Basnyat, N. Bol, & M.D. Kruzel (Eds.). *International Encyclopedia of Health Communication.*
2. **Scherr, C.L.** (In Press). Genetic counseling. In E. Ho, C. Bylund, J. van Weert, I. Basnyat, N. Bol, & M.D. Kruzel (Eds.). *International Encyclopedia of Health Communication*.
3. **Scherr, C.L**., Cambell-Salome, G., & Weiss, S. (In Press). Genetic communication. In E. Ho, C. Bylund, J. van Weert, I. Basnyat, N. Bol, & M.D. Kruzel (Eds.). *International Encyclopedia of Health Communication*.
4. Clayton, M., & **Scherr, C.L.** (2021). Nursing and communication. In E. Ho, C. Bylund, J. van Weert, I. Basnyat, N. Bol, & M.D. Kruzel (Eds.). *International Encyclopedia of Health Communication.*

**POPULAR AND TRADE JOURNAL ARTICLES**

1. **Scherr, C.L.** & Hay, J.L. (2019). Cheers to good health? Challenges and opportunities in communicating alcohol-related cancer risk. *Society of Behavioral Medicine* *Outlook Newsletter.*

**CONFERENCE PRESENTATIONS**

*Note: All conference presentations listed here were peer reviewed and competitively selected.*

*\*Denotes graduate student author*

*^Denotes undergraduate student author*

1. Talamantes, M.,\* **Scherr, C.L.**, Aufox, S., Degreef, B., Hoell, C., & Smith, M.E. (September 2021). Strategies used by genetic counselors for moderate risk results disclosure and the relationship to participants’ risk perception [Podium Presentation]. The 40th Annual Conference of the National Society of Genetic Counselors, New Orleans/Virtual.
2. Dean, M., Campbell-Salome, G., Ingle, A.,\* Davidson, L. G., **Scherr, C. L.**, & Cragun, D. (September 2021). Developing and evaluating a psychoeducational graphic novel for men with pathogenic variants in *BRCA1/2* [Poster Presentation]. The 40th Annual Conference of the National Society of Genetic Counselors, New Orleans/Virtual.
3. Kalke, K.,\* Walter, N., Nabi, R., & **Scherr, C.L.** (2021, May 27-31). Use of emotional flow to debias affective forecasting: The case study of genetic testing testimonials [Podium Presentation]. International Communication Association 71st Annual Conference, Virtual.

***Note: Top student led paper award in the health communication division***

1. Ramesh, S.,\* **Scherr C.L.,** Conner, I.^ & Perera, M.A. (2021, April 23-24). Message design strategies to engage African Americans’ in pharmacogenomics research: insights from the Discovery Project [Podium Presentation]. The 6th Biennial D.C. Health Communication Conference, Fairfax, VA, United States.
2. Kalke, K.,\* Ramesh, S.,\* **Scherr, C. L.**, Duquette, D., Wicklund, C. A., Smith, M. E., Espinoza, A., Castillo, L. M., Stein, Q., McNally, E. M., & Rasmussen-Torvik, L. J. (2021, April 12-16). *A socio-ecological approach to understanding barriers and facilitators in the use of cardiovascular genetic testing* [Poster presentation]. Society of Behavioral Medicine 42nd Annual Meeting and Scientific Sessions, Orlando, FL, United States.
3. Getachew-Smith, H.\*, **Scherr, C. L.,** Fakhari, H., Sudec, L., & Roberts, M. (2021, April 12-16). *Parent experiences with participation in early intervention services for developmental delays* [Podium presentation]. Society of Behavioral Medicine 42nd Annual Meeting and Scientific Sessions, Orlando, FL, United States.
4. **Scherr, C.L.,** Kalke, K.M.,\* Getachew-Smith, H.,\* Marshall-Fricker, C., Dholakia, N., Hoell, C., Baldridge, A., Rasmussen-Torvik, L., Aufox, S., Smith, M, & Chisholm, R. (2020, November 19-22). *The impact of illness orientation and genetic determinism on risk perception in participants prior to undergoing genome sequencing* [Podium presentation]. National Communication Association 106th Annual Convention, Indianapolis, IN, United States.

***Note: Top paper award in the Applied Communication Division***

1. Kalke, K.M.,\* Levin, H.,\* & **Scherr, C.L.** (2020, November 19-22). *Communicating uncertainty in health: A systematic literature review* [Podium presentation]. National Communication Association 106th Annual Convention, Indianapolis, IN, United States.
2. **Scherr, C.L.**, Campbell-Salome, G., Dean, M., & Rauscher, E.A. (2020, November 19-22). *Threatening and uncertain messages in family disclosure of positive cancer genetic test results: Integrating theoretical frameworks to promote information seeking.* [Podium presentation]. National Communication Association 106th Annual Convention, Indianapolis, IN, United States.
3. Getachew-Smith, H.,\* King, A.J., Marshall-Fricker, C., & **Scherr, C.L.** (2020, November 19-22). *Process evaluation in health communication campaigns: A systematic review* [Podium presentation]. National Communication Association 106th Annual Convention, Indianapolis, IN, United States.
4. **Scherr, C.L.**, Ramesh, S.R.,\* Getachew-Smith, H.,\* & Kalke, K.\* (2020, April 2-4). *Patients’ experience with ambiguous test results: The impact of provider interpretation on emotion, risk perception, and medical risk management* [Podium presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.
5. Getachew-Smith, H.,\* King, A.J., Marshall-Fricker, C.,\* **Scherr, C.L.,** (2020, April 2-4). *Inconsistent reporting of best practices: Findings from a health communication campaign process evaluation systematic review* [Poster presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.

***Note: Honorable mention poster award***

1. **Scherr, C. L.,** Kalke, K.,\* Getachew-Smith, H.,\* Hoell, C., Aufox, S., & Smith, M. (2020, April 1-4). *Illness risk perceptions and health protective behaviors prior to genetic sequencing* [Poster presentation]. Society of Behavioral Medicine 41st Annual Meeting and Scientific Sessions, San Francisco, CA, United States. (Conference canceled).
2. Ramesh, S.,\* **Scherr, C. L.,** Getachew-Smith, H.,\* & Brooks, John J.\* (2020, April 1-4). *Exploring cancer patients’ decision-making after fertility preservation counseling: A mixed methods analysis* [Poster presentation]. Society of Behavioral Medicine 41st Annual Meeting and Scientific Sessions, San Francisco, CA, United States. (Conference canceled).
3. Ratcliff, C. L.,\* Jensen, J. D., **Scherr, C. L.,** Krakow, M., & Crossley, K. (2019, November 13-17). *Message framing, reactance, and dose: A message experiment* [Podium presentation]. National Communication Association 105th Annual Convention, Baltimore, MD, United States.
4. **Scherr, C.L.**, Ramesh, S.,\* Getachew-Smith, H.J.,\* Fischhoff, B., & Vadaparampil, S., (2019, November 13-17). *Patient decision making in the fact of true uncertainty: The case of variants of uncertain significance* [Podium presentation]. National Communication Association105th Annual Convention, Baltimore, MD, United States.
5. **Scherr, C.L.**, Dean, M., Kalke, K.,\* Marshall-Fricker, C.,\* & Clements, M.\* (2019, November 13-17). *Risk perceptions of unaffected women with a BRCA mutation: A common sense approach to risk, decision-making and coping* [Podium presentation]. National Communication Association 105th Annual Convention, Baltimore, MD, United States.
6. Dean, M., **Scherr, C.L.,** Davidson, G.L., & Rauscher, E.A. (2019, October 27-30). *Evaluating informational narrative messages for women at risk for developing hereditary breast and ovarian cancer (HBOC) through qualitative methodologies*. [Podium presentation]. Academy of Communication in Healthcare and International Association for Communication in Healthcare 17th International Conference on Communication in Healthcare, San Diego, CA, United States.
7. Ramesh, S.,\* **Scherr, C.L**., Getachew-Smith, H.B.,\* Brooks, J.,\* Hsu, J.,^ Alexander, A.,^ (2019, May 24-28). *Exploring decision-making in oncofertility: A mixed methods analysis* [Podium presentation]. International Communication Association 69th Annual Conference, Washington, D.C., United States.
8. **Scherr, C.L.**, Kalke, K.,\* Aufox, S.A., Hoell, C., Ramesh, S.,\* & Smith, M.E. (2019, April 25-27). *Research participants’ sharing of genetic test results with family members and healthcare providers* [Poster presentation]. The 5th Biennial D.C. Health Communication Conference, Fairfax, VA, United States.
9. **Scherr, C.L.**, Ramesh, S.,\* Badal, H.,\* Fischhoff, B., & Vadaparampil, S.T. (2019, March 6-9). Patient decision making after a variant of uncertain significance from genetic testing for hereditary breast cancer [Poster presentation]. Society of Behavioral Medicine 40th Annual Meeting and Scientific Sessions, Washington, DC, United States.
10. **Scherr, C.L.,** Badal, H.J.,\* Xu, Y., Benante, K., Diamond, E., Heckman-Stoddard, B., & Khan, S.A. (2019, March 6-9). *A pilot test of the impact of an informational animated video on potential participation in a window of opportunity study* [Poster presentation]. Society of Behavioral Medicine 40th Annual Meeting and Scientific Sessions, Washington, DC, United States.
11. Weilong, L.,\* **Scherr, C.L.**, Watson, K., Feinster, R., & Wicklund, C. (2018, November 14 - 17). Exploring a brief medical improvisational performing arts intervention for genetic counseling graduate students [Poster presentation]. National Society of Genetic Counselors 37thAnnual Conference, Atlanta, GA, United States.
12. Kaphingst, K., **Scherr, C.L.,** Peterson, E., & Elrick, A.\* (2018, November 8-11). Genetic communication in the era of precision medicine: Challenges and opportunities for health communication scholars [Panel presentation]. National Communication Association 104th Annual Convention, Salt Lake City, UT, United States.
13. **Scherr, C.L.,** Badal, H.J.,\* Brooks, J.,\* Sudec, L., & Roberts, M. (2018, November 8-11). Exploring parents’ common sense representations of developmental delays and early interventions [Podium presentation]. National Communication Association 104th Annual Convention, Salt Lake City, UT, United States.
14. Ramesh, S.,\* **Scherr, C.L.**, & Badal, H.J.\* (2018, September 1-4). Exploring decision-making about fertility preservation: Retrospective reflections of cancer patients and survivors [Podium presentation]. International Association for Communication in Healthcare and Academy of Communication in Healthcare 16th International Conference on Communication in Healthcare. Porto, Portugal.
15. Ramesh, S.,\* & **Scherr, C.L.** (2018, September 1-4). The effect of framing on minority recruitment in pharmacogenomics research [Poster presentation]. International Association for Communication in Healthcare and Academy of Communication in Healthcare 16th International Conference on Communication in Healthcare. Porto, Portugal.
16. Badal, H.J.,\* **Scherr, C.L.**, & Ramesh, S.,\* (2018, September 1-4). Fertility preservation counseling information satisfaction and needs among oncology patients [Podium presentation]. International Association for Communication in Healthcare and Academy of Communication in Healthcare 16th International Conference on Communication in Healthcare. Porto, Portugal.
17. **Scherr, C.L.**, Ross, A.,\* Badal, H.J.,\* Marshall-Fricker, C.,^ Shrestha, N., Fischhoff, B., & Vadaparampil, S.T., (2018, May 24-28). A mental models approach to elicit expert opinions about variant of uncertain significance results [Podium presentation]. International Communication Association 68th Annual Conference, Prague, Czech Republic.
18. Badal, H.J.,\* Ross, A.A.,\* **Scherr, C.L.**, Dean, M., & Clements, M.\* (2018, May 24-28). Previving: How unaffected women with a BRCA 1/2 mutation define and construct identity. [Podium presentation]. International Communication Association 68th Annual Meeting, Prague, Czech Republic.
19. **Scherr, C.L.**, Ross, A.,\* Badal, H.,\* Marshall-Fricker, C.,^ Shrestha, N., Fischhoff, B., & Vadaparampil, S.T. (2018, April 11-14). Decision-making after a variant of uncertain significance from genetic testing for hereditary breast cancer: Expert opinions [Poster presentation]. Society of Behavioral Medicine 39thAnnual Meeting and Scientific Sessions, New Orleans, LA, United States.
20. Badal, H.J.,\* **Scherr, C.L.,** Sudec, L.J., Dolezal, A.,\* Marshall-Fricker, C.,^ & Roberts, M.Y. (2018, April 11-14). Sources of tension during the evaluation and therapy process among parents of children with developmental delays [Poster presentation]. Society of Behavioral Medicine 39thAnnual Meeting and Scientific Sessions, New Orleans, LA, United States.
21. **Scherr, C.L.**, Nam, K., Augusto, B., Kasting, M.L., Caldwell, M., Lee, M.C., Meade, C.D., Pal, T., Quinn, G.P., & Vadaparampil, S.T. (2017, November 16-19). Using learner verification in narrative video development: The development of a video intervention to promote genetic counseling for breast cancer survivors [Podium presentation]. National Communication Association 103rd Annual Convention, Dallas, TX, United States.
22. **Scherr, C.L.**, Badal, H.,\* Brooks, J., & Dolezal, A. (2017, November 14-16). Assessing cancer survivor outcomes from discussions about fertility preservation [Poster presentation]. Oncofertility Consortium Conference, Chicago, IL, United States.
23. **Scherr, C.L.**, Ross, A.,\* Badal, H.,\* Marshall-Fricker, C.,^ Dolezal, A., Shrestha, N., Fischhoff, B., & Vadaparampil, S.T. (2017 June 11). A mental models approach to develop an intervention for women who receive a variant of uncertain significance from genetic testing: Expert opinions [Poster presentation]. Lurie Cancer Center Scientific Symposium, Chicago, IL, United States.
24. Badal, H.,\* **Scherr, C.L.**, Aufox, S., Hoell, C., Espinoza, A., Ross, A.,\* & Smith, M. (2017, June 11). Is it genetics or behavior? Perceived causes of disease among patients undergoing genome sequencing, baseline data [Poster presentation]. Lurie Cancer Center Scientific Symposium, Chicago, IL, United States.
25. **Scherr, C.L.**, Aufox, S., Wicklund, C., Hoell, C., Espinoza, A., Badal, H.,\* & Smith, M. (2017, June 8-9). The common sense model as a framework for exploring participant understanding and use of genomic information in the Northwestern eMERGE III study. [Podium presentation]. eMERGE Network: Steering Committee Meeting, Boston, MA, United States.
26. **Scherr, C.L.**, Hope, K., Helenowski, I.B., Kocherginsky, M., Keene, M., Strohl, A.E., Marshall-Fricker, C.G.,^ Guo, X.M., Shahabi, S., & Shulman, L. (June, 2017). Examining screening behaviors at a high-risk ovarian cancer clinic. Published in the American Society of Clinical Oncology Annual Meeting Proceedings, Chicago, IL.
27. **Scherr, C.L.**, Jensen, J.D., Krakow, M., Ratcliff, C.L.,\* & Miao, L.\* (2017, May 25-29). Modeling psychological reactance using narratives from the AT&T “It Can Wait” campaign [Podium presentation]. International Communication Association 67th Annual Conference, San Diego, CA, United States.
28. **Scherr, C.L.**, Ross, A.,\* Badal, H.,\* Marshall-Fricker, C.,^ Shrestha, N., Fischhoff, B., & Vadaparampil, S.T. (April, 2017). A mental models approach to develop an intervention for women who receive a variant of uncertain significance from genetic testing: Expert opinions [Poster presentation]. The 4th Biennial D.C. Health Communication Conference, Fairfax, VA, United States.
29. Badal, H.,\* **Scherr, C.L.**, Aufox, S., Hoell, C., Espinoza, A., Ross, A.,\* & Smith, M. (April 2017). Is it genetics or behavior? Perceived causes of disease among patients undergoing genome sequencing, baseline data [Poster presentation]. The 4th Biennial D.C. Health Communication Conference, Fairfax, VA, United States.
30. Ratcliff, C. L.,\* **Scherr, C. L.**, Jensen, J. D., & Crossley, K.\* (2017, April 27-29). Loss and gain framing and psychological reactance: Impacts on intention to exercise [Podium presentation]. The 4th Biennial D.C. Health Communication Conference, Fairfax, VA, United States.

***Note: Top paper award at DCHC***

1. Dean, M., **Scherr, C.L.**, & Clements, M.\* (2017, March 29 – April 1). *BRCA*-positive previvors’ information needs regarding hereditary breast and ovarian cancer risk [Podium presentation]. Society of Behavioral Medicine 38th Annual Meeting and Scientific Sessions, San Diego, CA, United States.
2. **Scherr, C.L.**, Dean, M., Ross, A.,\* Marshall-Fricker, C.,^ Jacoby, R.,^ & Clements, M.\* (2017, March 29 – April 1). Using the common sense model to understand *BRCA* previvors’ conceptualization of their increased risk for cancer [Poster presentation]. Society of Behavioral Medicine 38th Annual Meeting and Scientific Sessions, San Diego, CA, United States.
3. Reblin, M., Kasting, M., Nam, K., **Scherr, C.L.**, Kim, J., Rhapa, R., Meade, C., Lee, C.M., Pal, T., Quinn, G., Vadaparampil, S.T. (2017, March 29 – April 1). Intra- and interpersonal factors that may influence genetic counseling among high risk breast cancer survivors [Poster presentation]. Society of Behavioral Medicine 38th Annual Meeting and Scientific Sessions, San Diego, CA, United States.
4. Kasting, M.L., Nam, K., **Scherr, C.L.**, Reblin, M., Kim, J., Thapa, R., Meade, C.M., Lee, C., Pal, T., Quinn, G.P., & Vadaparampil, S.T. (2017, Feburary 16-18). Baseline characteristics of participants in a pilot randomized controlled trial of a psychoeducational intervention to increase uptake of genetic counseling among high-risk breast cancer survivors [Poster presentation]. American Psycho Oncology Society 14th Annual Conference, Orlando, FL, United States.
5. **Scherr, C.L.**, Bomboka, L., Nelson, A., Pal, T., & Vadaparampil, S.T. (2016, November 10-13). Dissemination of information to promote awareness of hereditary breast and ovarian cancer among Black women [Podium presentation]. National Communication Association 102nd Annual Convention, Philadelphia, PA, United States.
6. **Scherr, C.L.**, Augusto, B., Ali, K., Malo, T., & Vadaparampil, S.T. (2016, November 10-13). “This is the most important message”: Provider-reported acceptance and use of the Centers for Disease Control and Prevention materials for recommending HPV vaccine for adolescent males [Podium presentation]. National Communication Association 102nd Annual Convention, Philadelphia, PA, United States.
7. Cohen, S.A., Nixon, D.M., & **Scherr, C.L.** (2016, September 28 – October 1). Developing an iPhone application to support tracking and adherence to recommended guidelines for women with a BRCA mutation. Poster presentation at the National Society of Genetic Counselors 35th Annual Education Conference. Seattle, WA, United States.
8. **Scherr, C.L.**, Nixon, D.M., & Cohen, S.A. (2016, September 28 – October 1). Preliminary baseline data from the Scheduling Necessary Advised Procedures (SNAP) for BRCA iPhone application. Poster presentation at the National Society of Genetic Counselors 35th Annual Education Conference. Seattle, WA, United States.
9. Cohen, S.A., Nixon, D.M., & **Scherr, C.L.** (2016, June). Developing an iPhone application to support tracking and adherence to recommended guidelines for women with a BRCA mutation [Poster presentation]. St. Vincent Health 12th Annual Research Symposium, Indianapolis, IN, United States.
10. **Scherr, C.L.**, Dean, M.K., Street, R., Silk, K., Krieger, J., Clayton, M., & Hesse, B. (2016, April 14-16). Building a culture of health in communication scholarship through the Presidential Precision Medicine Initiative [Panel presentation]. The 14th Biannual Kentucky Conference on Health Communication, Lexington, KY, United States.
11. King, A.J., Carcioppolo, N., **Scherr, C.L.,** & Jensen, J.D. (2016, April 17-20). Theorizing proximity and velocity when driving-toward-a-goal (DTAG): An experimental test of goal-oriented visual cues for fundraising appeals [Podium presentation]. Broadcast Education Association Annual Convention, Las Vegas, NV, United States.
12. Jensen, J. D., Pokharel, M., **Scherr, C. L.**, King, A. J., Brown, N., & Jones, C. (2016, April 17-20). Communicating uncertainty to the public: How amount and source of uncertainty impact fatalism, backlash, and overload [Podium presentation]. Broadcast Education Association Annual Convention, Las Vegas, NV, United States.
13. **Scherr, C.L.**, Jensen, J.D., Christy, K. (2015, November). Dispositional pandemic worry, the Health Belief Model, and vaccine uptake during the H1N1 pandemic event. Podium presentation at the National Communication Association Annual Convention, Las Vegas, NV.
14. Jensen, J. D., Britt, B., **Scherr, C. L**., Jones, C., Brown, N. R., & Christy, K. (2015, November 19-22). I want to talk to a real person: Theorizing avoidance in the acceptance and use of automated communication technologies [Podium presentation]. National Communication Association 101st Annual Convention, Las Vegas, NV, United States.
15. Dean, M., & **Scherr, C.L.** (2015, November 19-22). Family communication of genetic test results for hereditary breast and ovarian cancer syndrome: Current issues and implications for a theoretical framework [Research in progress roundtables]. National Communication Association 101st Annual Convention, Las Vegas, NV, United States.
16. Vadaparampil, S.T., **Scherr, C.L.**, Ali, K.N., Malo, T., Roetzheim, R.G., & Quinn, G. (2015, September 17-21). Family medicine residents’ experience with, and training preferences to support HPV vaccine recommendation for adolescents [Poster presentation]. The 30th Annual International Papillomavirus Conference and Clinical Workshops, Lisbon, Portugal.
17. Jensen, J.D., Fenech, E., Krakow, M., **Scherr, C.L.**, & Yeo, S. (2015, May 21-25). Persuasive impact of loss and gain frames intentions to exercise: A test of six moderators [Podium presentation]. International Communication Association 65th Annual Conference, San Juan, Puerto Rico.
18. Augusto, B., **Scherr, C.L.**, Vadaparampil, S.T. (2015, May 7-8). Communication about reclassification of *BRCA* VUS results to genetic counselors [Podium presentation]. Moffitt Scientific Symposium, Tampa, FL, United States.
19. **Scherr, C.L.**, Vadaparampil, S.T., & Mattson, M. (2015, April 21-14). Genetic counselors’ discussion of illness representations and the impact on patient participation [Podium presentation]. Society of Behavioral Medicine 36th Annual Meeting and Scientific Sessions, San Antonio, TX, United States.
20. **Scherr, C.L.**, Vadaparampil, S.T., & Mattson, M. (2015, April 21-24). The impact of cancer genetic counseling on patients’ mental models of genetic risk for cancer [Podium presentation]. Society of Behavioral Medicine 36th Annual Meeting and Scientific Sessions, San Antonio, TX, United States.
21. **Scherr, C.L**., Nam, K., & Vadaparampil, S.T. (2015, April 16-18). Using a psychoeducational intervention to promote genetic counseling uptake among breast cancer survivors: A test of the intervention materials [Poster presentation]. The 3rd Biennial D.C. Health Communication Conference, Fairfax, VA, United States.
22. **Scherr, C.L.**, Friley, L.B., & Collins, W.B. (2015, April 16-18). Informed consent to cancer clinical trials: Testing alternative risk formats [Poster presentation]. The 3rd Biennial D.C. Health Communication Conference, Fairfax, VA, United States.
23. Vadaparampil, S.T., Staras, S.A.S., Christie, J., **Scherr, C.L.**, Christou, A., Nam, K., Linder, R., Malo, T.L., Giuliano, A.R., & Shenkman, E. (2014, November 20-23). Development of a postcard campaign to increase parent-provider discussion about HPV vaccination among low-income adolescents [Podium presentation]. National Communication Association 100th Annual Convention, Chicago, IL, United States.
24. **Scherr, C.L.**, Malo, T.L., Lindor, N.M., Couch, F.J., & Vadaparampil, S.T. (2014, October 22-25). “This is great information, but how do I use it?” Information needs of genetic counselors related to reclassification of variants of uncertain significance (VUS) [Podium presentation]. International Cancer Education Conference, Clearwater Beach, FL, United States.

***Note: Davilene Carter Presidential Prize for Best Manuscript***

1. Jones, C.L., Jensen, J.D., **Scherr, C.L.**, Brown, N., Christy, K.R., & Weaver, J. (2014, May 22-26). The Health Belief Model as an explanatory framework in communication research [Poster presentation]. International Communication Association 64th Annual Conference, Seattle, WA, United States.
2. Linder, R., Vadaparampil, S.T., Staras, S.A.S., Christie, J., **Scherr C.L.**, Christou, A., Nam, K., Malo, T.L., Giuliano, A.R., & Shenkman, E. (2014, May 8-9). Using learner verification to evaluate the acceptability of a mailed postcard intervention to increase discussion of HPV vaccination: Are four categories sufficient? [Poster presentation]. Moffitt Scientific Symposium, Tampa, FL, United States.
3. **Scherr, C.L.**, Malo, T.L., Lindor, N., Nam, K., Linder, R., Couch, F., & Vadaparampil, S.T. (2014, May 8-9). “I just feel like they keep a lot of this information under wraps:” Information genetic counselors want to know about *BRCA* variants of uncertain significance [Poster presentation]. Moffitt Scientific Symposium, Tampa, FL, United States.
4. Malo, T.L., Vadaparampil, S.T., Hughes-Halbert, C., Holt, C., Bynum, S., Kim, J-P., Bonner, D., Bomboka, L., **Scherr, C.L.**, Ashing-Giwa, K., & Pal, T. (2014, May 8-9). Health-related quality of life among younger Black breast cancer survivors [Poster presentation]. Moffitt Scientific Symposium, Tampa, FL, United States.
5. Parker, M., Vadaparampil, S.T., Malo, T.L., **Scherr, C.L.**, Radlein, S., Gwede, C., & Park, J. (2014, May 8-9). Prostate cancer patients’ preferences for information regarding genetic risk for cancer aggressiveness [Poster presentation]. Moffitt Scientific Symposium, Tampa, FL. United States.
6. Nam, K., Vadaparampil, S.T., Malo, T.L., Sherman Caldwell, M., **Scherr, C.L**., Linder, R., Han, H., Kim, J., Meade, C., Lee, M., Pal, T., Ledford, C., Rhodes, R., & Quinn, G. (2014, February 13-15). Development of a multimedia psychoeducational intervention to increase uptake of *BRCA* genetic counseling among high-risk breast cancer survivors [Poster presentation]. Moffitt Scientific Symposium, Tampa, FL. United States.
7. **Scherr, C.L**., Malo, T.L., Christie, J., & Vadaparampil, S.T. (2014, April 23-26). What do breast cancer survivors learn and retain from genetic counseling sessions? [Podium presentation]. Society of Behavioral Medicine 35th Annual Meeting and Scientific Sessions, Philadelphia, PA, United States.
8. Vadaparampil, S.T., Staras, S.A.S., Christie, J., **Scherr, C.L.**, Christou, A., Nam, K., Linder, R., Malo, T.L., Giuliano, A.R., & Shenkman, E. (2014, March 8-11). Using learner verification to evaluate the acceptability of a mailed postcard intervention to increase discussion of HPV vaccination: Are four categories sufficient? [Poster presentation]. American Society of Preventive Oncology 38th Annual Meeting, Arlington, VA, United States.
9. **Scherr, C.L.**, Malo, T.L., Lindor, N., Nam, K., Linder, R., Couch, F., & Vadaparampil, S.T. (2014, March 8-11). “I just feel like they keep a lot of this information under wraps:” Information genetic counselors want to know about *BRCA* variants of uncertain significance. [Poster presentation]. American Society of Preventive Oncology 38th Annual Meeting, Arlington, VA, United States.
10. Vadaparampil, S.T., Malo, T.L., **Scherr, C.L.**, Radlein, S., Gwede, C., & Park, J. (2014, March 8-11). Prostate cancer patients’ preferences for information regarding genetic risk for cancer aggressiveness [Poster presentation]. American Society of Preventive Oncology Annual Meeting, Arlington, VA., United States.
11. **Scherr, C.L**., Malo, T.L., Christie, J., & Vadaparampil, S.T. (2014, February). What do breast cancer survivors learn and retain from genetic counseling sessions? [Podium presentation]. Moffitt Cancer Center Postdoctoral Association Annual Conference, Tampa, FL, United States.
12. Vadaparampil, S.T., Nam, K., Malo, T.L., Sherman Caldwell, M., **Scherr, C.L**., Linder, R., Han, H., Kim, J., Meade, C., Lee, M., Pal, T., Ledford, C., Rhodes, R., & Quinn, G. (2014, February 13-15). Development of a multimedia psychoeducational intervention to increase uptake of *BRCA* genetic counseling among high risk breast cancer survivors [Poster presentation]. American Psychosocial Oncology Society 11th Annual Conference, Tampa, FL, United States.
13. Vadaparampil, S.T., Malo, T.L., Hughes-Halbert, C., Holt, C., Bynum, S., Kim, J-P., Bonner, D., Bomboka, L., **Scherr, C.L.**, Ashing-Giwa, K., & Pal, T. (2013, December 6-9). Health-related quality of life among younger Black breast cancer survivors [Poster presentation]. Sixth American Association for Cancer Research Conference on Health Disparities in Racial/Ethnic Minorities and the Medically Underserved, Atlanta, GA, United States.
14. Jensen, J.D., Carcioppolo, N., King, A.J., **Scherr, C.L**., Jones, C.L., & Niederdeppe, J. (2013, August 8-11). The Cancer Information Overload (CIO) scale: Establishing predictive and discriminant validity [Podium presentation]. Association for Education in Journalism and Mass Communication 96th Annual Conference, Washington, DC, United States.
15. Jensen, J.D., Britt, B., **Scherr, C.L.**, Jones, C., Brown, N., & Christy, K. (2012, November 15-18). Avoidance of automated communication: Development and validation of the AAC-12 [Podium presentation]. National Communication Association 98th Annual Convention, Orlando, FL, United States.
16. Mattson, M., Hall, J., Haas, E., & **Scherr, C.L.** (2011, November 17-20). Teaching health communication as service learning/community engagement [Short course presentation]. National Communication Association 97th Annual Convention, New Orleans, LA.
17. **Scherr, C.L.**, Brown, N., Cho, H., Barron, A., Tucker, M., Doohan, D., LeJeune, J., Parker, J.S., & Wilson, R.S. (2011, November 17-20). Food safety perceptions among African Americans and Hispanic immigrants: Implications for message design and delivery [Podium presentation]. National Communication Association 97th Annual Convention, New Orleans, LA, United States.
18. Jensen, J.D., **Scherr, C.L.**, Brown, N., Jones, C., Christy, K., & Hurley, R.J. (2011, November 17-20). Public estimates of cancer frequency: Cancer incidence perceptions mirror distorted media depictions. [Podium presentation]. National Communication Association 97th Annual Convention, New Orleans, LA, United States.
19. Jensen, J.D., Jones, C., **Scherr, C.L.**, & Brown, N. (2011, May 26-30). Communicating research limitations in news coverage of cancer: A test of the Information Overload Model [Paper presentation]. International Communication Association 61st Annual Conference, Boston, MA, United States.
20. Jones, C., **Scherr, C.L.**, & Brown, N. (2011, April 8). An evaluation of Indiana’s media campaign to promote H1N1 flu vaccination: A test of the Health Belief Model [Poster presentation]. Indiana Joint National Public Health Week Conference, Carmel, IN, United States.
21. **Scherr, C. L.** (2010, November 14-17). Proposing the Common-Sense Model to explore unintended effects of direct to consumer advertising for BRACAnalysis® [Poster presentation]. National Communication Association 96th Annual Convention, San Francisco, CA, United States.
22. Allen, M., Burrell, N., & **Scherr, C.L.** (2010, November 14-17). Perceptions of knowledge and knowledge equity [Poster presentation]. National Communication Association 96th Annual Convention, San Francisco, CA, United States.
23. **Scherr, C.L.**, Jones, C., & Reimer, T. (2010, October 18-19). Knowledge and information needs of women interested in genetic testing for breast cancer [Poster presentation]. International Symposium on Breast Cancer Prevention: Nutrition, Communication, and Public Policy, West Lafayette, IN, United States.
24. Jones, C., **Scherr, C.L.**, Brown, N., & Jensen, J.D. (2010, October 18-19). Scientific uncertainty in news coverage of cancer research: Investigating the effects of hedging on fatalism, medical skepticism, patient trust and nutritional backlash in an adult population [Poster presentation]. International Symposium on Breast Cancer Prevention: Nutrition, Communication, and Public Policy, West Lafayette, IN, United States.
25. **Scherr, C.L.**, & Mattson, M. (2010, April). Discovering the disconnect between a community of academics and a marginalized community of amputees [Poster presentation]. Joint National Public Health Week Conference, Indianapolis, IN, United States.
26. **Scherr, C.L.** (2009, November 12-15). Using mental models to construct risk messages in informed consent documents for clinical trials [Poster presentation]. National Communication Association 95th Annual Convention, Chicago, IL, United States.

**OTHER CONFERENCE ACTIVITIES**

Chair **Scherr, C.L.**, Christy, S.M., & Fleszar-Pavlović, S. (2021, April 12). Health decision making graduate student and early career scholar preconference workshop: All in for mentoring and career development [Competitively selected half-day preconference workshop]. Health Decision Making Special Interest Group, Society of Behavioral Medicine 42nd Annual Meeting and Scientific Sessions, Virtual Meeting.

Co-Chair S.M. Christy, **Scherr, C.L.**, Gwede, C., Meade, C. (2021, April 12). Addressing health literacy in behavioral intervention development: Deconstruct, decipher, decide, and do. [Competitively selected half-day preconference workshop]. Health Decision Making Special Interest Group, Society of Behavioral Medicine 42nd Annual Meeting and Scientific Sessions, Virtual Meeting.

Chair **Scherr, C.L.,** & Venetis, M. (2020, November 18). Health communication at the crossroads: Current and future directions in your career and the discipline [Competitively selected full-day preconference workshop]. Biannual Health Communication Preconference, National Communication Association 106th Annual Convention, Indianapolis, IN, United States.

Co-Chair Lambert, B.L., **Scherr, C.L.,** Walter, N., & Pusateri, K. (2019, May 23), Difficult conversations in healthcare [Competitively selected full-day preconference workshop]. International Communication Association 69th Annual Conference, Washington, D.C., United States.

Co-Chair Savage, M., & **Scherr, C.L.** (2018, November 7). Welcome to the Sandbox. [Competitively selected full-day preconference workshop]. Biannual Health Communication Preconference, National Communication Association 104th Annual Meeting, Salt Lake City, UT, United States.

Panelist Alpert, J., **Scherr, C.L.,** Savage, M., Appelquist, J., & Krakow, M. (2016, November 9). Postdoctoral fellowships and transitioning to faculty. In C. Carlyle & M. Savage (Chairs), *Preparing doctoral and early career health communication scholars to answer communication’s civic calling* [Competitively selected full-day preconference workshop]. Health Communication Biannual Preconference, National Communication Association 102nd Annual Meeting, Philadelphia, PA, United States.

Panelist **Scherr, C.L.,** Scott, A., & Egbert, N. (2014, November 19). In M. Clayton & C. Carlyle (Chairs), *Early careers and scholarship in health communication* [Competitively selected full-day preconference workshop]. Health Communication Biannual Preconference, National Communication Association 100th Annual Meeting, Chicago, IL, United States.

**WORKSHOPS/WEBINARS**

Southwell, B., & **Scherr, C.L.** (2020, December 8-10). Designing public communication efforts to address alcohol and cancer risk. In S. Gapstur & W. Klein (Chairs), *Alcohol and cancer: Identifying evidence gaps and research challenges across the cancer continuum* [Workshop]. National Cancer Institute, virtual event.

**Scherr, C.L.** (2020, April 23). Communication, risk, and behavior along the continuum of translational research in genomic medicine. In J. Hamilton (Moderator), *Risk perceptions, communication needs and personal utility: An overview of genomics and genetic testing in healthcare decision making*. [Webinar] Society of Behavioral Medicine, virtual event.

**INVITED LECTURES AND PRESENTATIONS**

**Scherr, C.L.,** (2020, May). Using risk perceptions to motivate behaviors. Invited lecture Introduction to Health Communication course. Northwestern University, Evanston, IL.

**Scherr, C.L.,** (2019, May). Using risk perceptions to motivate behaviors. Invited lecture Introduction to Health Communication course. Northwestern University, Evanston, IL.

**Scherr, C.L.,** (2019, February). Designing health education materials for genetic counseling. Invited lecture at the Illinois Society of Genetic Professionals Annual Genomics Symposium. Chicago, IL.

**Scherr, C.L.,** (2018, November). Numeracy, risk perceptions and anticipatory guidance part*.* Invited lectures Graduate Program in Genetic Counseling, Feinberg School of Medicine. Northwestern University, Chicago, IL.

**Scherr, C.L.** (2018, July). Inviting African Americans to participate in PGX studies. Invited presentation at the African-American Cardiovascular Pharmacogenetic Consortium (ACCOuNT) annual meeting, Feinberg School of Medicine. Northwestern University, Chicago, IL.

**Scherr, C.L.,** (2018, May). Using risk perceptions to motivate behaviors. Invited lecture Introduction to Health Communication course. Northwestern University, Evanston, IL.

**Scherr, C.L.,** (2017, November). Numeracy, risk perceptions and anticipatory guidance*.* Invited lectures Graduate Program in Genetic Counseling, Feinberg School of Medicine. Northwestern University, Chicago, IL.

**Scherr, C.L.,** & Kahn, S., (2017, September). Overcoming challenges to clinical trial recruitment through communication interventions. Invited lecture Robert H. Lurie Comprehensive Cancer Center – Cancer Prevention Program. Northwestern University, Chicago, IL

**Scherr, C.L.,** (2017, May). Using risk perceptions to motivate behaviors. Invited lecture Introduction to Health Communication course. Northwestern University, Evanston, IL.

**Scherr, C.L.,** (2017, April). Embracing uncertainty*.* Inaugural invited speaker for the Phil Tompkins Distinguished Speaker Series. Purdue University, West Lafayette, IN.

**Scherr, C.L.** (2017, February). Risk, uncertainty and anticipatory guidance. Invited lecture Graduate Program in Genetic Counseling, Feinberg School of Medicine. Northwestern University, Chicago, IL.

**Scherr, C.L.** (2016, February). Communication in the era of precision medicine: Keeping pace with science. Invited presentation for the Cancer Research Network Communication and Dissemination Special Working Group, teleconference and webinar series.

Vadaparampil, S.T., **Scherr, C.L.**, Nam, K. (2015, January). Genetic counseling (GC) utilization among breast cancer patients: Using theory to move from observation to intervention. Invited lecture College of Public Health, University of South Florida, Tampa, FL.

Vadaparampil, S.T., **Scherr, C.L.**, Nam, K. (2014, January). Genetic counseling (GC) utilization among breast cancer patients: Using theory to move from observation to intervention. Invited lecture College of Public Health, University of South Florida, Tampa, FL.

**Scherr, C.L.** (2011, July). Effective health communication, strategies for communicating research with a lay-audience. Invited lecture Hoosier Oncology Group, Indianapolis, IN.

**Scherr, C.L.** (2011, April). Conducting qualitative research: The basics*.* Invited lecture Hoosier Oncology Group, Indianapolis, IN.

**Scherr, C.L.** (2011, March). Food safety perceptions among African Americans and Hispanics. Invited lecture Brian Lamb School of Communication, Purdue University.

**Scherr, C.L.** (2009, October). A crash course on presentational speaking. Invited lecture Department of Engineering, Purdue University.

**INSTRUCTIONAL POSITIONS**

**Northwestern University** **Evanston, IL**

Spring 2021 **Difficult Conversations in Health** – HEALTH COM 469

Assistant Professor. A masters-level course examining features of difficult conversations in health and the identification and application of communication-based solutions to improve outcomes.

Winter 2020 **Difficult Conversations in Health** – HEALTH COM 469

Assistant Professor. A masters-level course examining features of difficult conversations in health and the identification and application of communication-based solutions to improve outcomes.

Winter 2020 **Health Communication** – MTS 525

Assistant Professor. A doctoral level course examining theories, strategies and methodology in communication used to design and evaluate message about health in various contexts and for various stakeholders

Winter 2019 **Difficult Conversations in Health** – HEALTH COM 469

Assistant Professor. A masters-level course examining features of difficult conversations in health and the identification and application of communication-based solutions to improve outcomes.

Winter 2019 **Health Comm. in the Era of Precision Medicine** – SPCH COMM ST 395

Assistant Professor. An upper-level undergraduate elective course designed to introduce basic principles of health communication in the context of precision medicine.

Fall 2018 **Difficult Conversations in Health** – COMM ST 395

Assistant Professor. An undergraduate level course that examines difficult conversations in health, identifies features of difficult conversations, and designs solutions.

Summer 2018 **Changing Health Behavior** – HEALTH COM 430

Assistant Professor. A masters-level course that covers the key principles of persuasion and social influence as applied to management and change of health-related attitudes and behaviors as well as the design of effective messages to promote health.

Winter 2018 **Difficult Conversations in Health** – HEALTH COM 469

Assistant Professor. A masters-level course examining features of difficult conversations in health and the identification and application of communication-based solutions to improve outcomes.

Winter 2018 **Health Communication** – MTS 525

Assistant Professor. A doctoral level course examining theories, strategies and methodology in communication used to design and evaluate message about health in various contexts and for various stakeholders.

Winter 2017 **Difficult Conversations in Health** – HEALTH COM 469

Assistant Professor. A masters-level course examining features of difficult conversations in health and the identification and application of communication-based solutions to improve outcomes.

Winter 2017 **Health Comm. in the Era of Precision Medicine** – SPCH COMM ST 395

Assistant Professor. An upper-level undergraduate elective course designed to introduce basic principles of health communication in the context of precision medicine.

Summer 2016 **Learning about Health –** HEALTH COM 450

Assistant Professor. A masters-level course covering health disparities with a focus on various communication strategies that address systematic factors influencing health outcomes.

Spring 2016 **Introduction to Health Communication** – SPCH COM ST 246

Assistant Professor. A course designed to provide an introduction to the growing field of health communication in the age of scientific and digital advancement covering traditional health communication areas with the most recent advances in healthcare and technology in mind.

Winter 2016 **Health Comm in the Era of Precision Medicine** – SPCH COMM ST 395

Assistant Professor. An upper-level undergraduate elective course designed to introduce basic principles of health communication in the context of precision medicine.

**Purdue University West Lafayette, IN**

Fall 2012 – Spring 2013 **Principles of Persuasion** – COM 318

Assistant Graduate Instructor. An upper-level large lecture course designed to explore various theories, perspectives and models of persuasion examining both traditional and modern approaches.

Spring 2012 – Spring 2013 **Small Group Communication** – COM 320

Graduate Instructor. An upper-level service-learning course designed for students in a diversity of majors to learn about and implement small group theory in practice through community engagement.

Spring 2012 **Speech Communication of Technical Information –** COM 315

Graduate Instructor. An upper-level course designed for technology majors to improve speech communication based on communication theory with a secondary focus on communication theory applied to the use of communication technologies.

Spring – Fall 2011 **Science Writing and Presentation** – COM 217

Graduate Instructor. A course designed for students in the STEM (science, technology, engineering, and math) disciplines to improve writing and presentation skills based on communication theory, with an emphasis on improving interdisciplinary communication and communication skills with a novice audience.

Fall 2010 **Health Communication** – COM 491

Teaching Assistant. An upper-level, service-learning course designed for students in communication or health studies during which students are introduced to health communication theory and apply their knowledge through community engagement.

Spring – Fall 2010 **Introduction to Advertising**– COM 256

Teaching Assistant. A large lecture course designed to help students examine the structure of advertising messages, how they are adapted to specific audiences, and the social settings in which they occur; ranging from colonial times to the era of mass communication.

Fall 2008 – Spring 2010 **Presentational Speaking** – COM 114

Primary Instructor. A course designed to introduce students to basic communication theory applied to speech. Students are evaluated on theoretical application in speech situations including informative, persuasive, and group presentations.

**University of Wisconsin-Milwaukee Milwaukee, WI**

Fall 2006 – Spring 2007 **Public Speaking** – COM 103

Teaching Assistant. An introductory course that combines large lecture and discussion section instruction allowing students to learn and apply principles of public address in composition and presentation situations.

**University of Wisconsin Madison, WI**

Fall 2005 **Soil: Ecosystem and Resource –** SOIL230 Teaching Assistant. A course designed from a systems perspective which allows students to investigate how soils look and function. The course establishes the fundamental nature of soils in our ecosystem through topics such as soil structure, biology, water, fertility, and taxonomy as well as the human impact on the soil environment.

Fall 2005 **Athletic Department**

Tutor. Primary responsibility included tutoring student athletes enrolled in SOIL 230. Mentored student athletes in writing, time management, and study skills.

**ADVISING AND MENTORING**

**Postdoctoral Fellow Mentor**

2021 – Present Jennifer Louise Young (Stanford Center for Biomedical Ethics)

**Doctoral Thesis Advisor**

2021 – Present Hoda Fakhari (NU, Media, Technology & Society, PhD program)

2020 – Present Caroline Sartain (NU, Media, Technology & Society, PhD program)

2018 – Present Kerstin Kalke (NU, Media, Technology & Society, PhD program)

2018 – 2021 Phoebe Jean-Pierre (NU, Media, Technology & Society, JD/PhD program)

2017 – Present Sanjana Ramesh (NU, Media, Technology & Society, PhD program)

2016 – Present Hannah Getachew-Smith\* (NU, Media, Technology & Society, PhD program)

**\*Northwestern University Presidential Fellow Awardee**

**Qualifying Exams Supervised**

2021 Hannah Levin (NU, Media, Technology & Society, PhD program)

2020 Kerstin Kalke (NU, Media Technology & Society, PhD program)

2019 Sanjana Ramesh (NU, Media, Technology & Society, PhD program)

2018 Hannah Getachew-Smith (NU, Media Technology & Society, PhD program)

2016 Jessica Feuston(NU, Technology & Social Behavior, PhD program)

**Masters Thesis Advisor**

2017 – 2020 Stephanie Tang (NM, MS Genetic Counseling) (co-advisor)

2016 – 2018 Weilong Li (NM, MS Genetic Counseling)

**Masters Thesis Committee Member**

2020 – 2021 Madaline Talamantes (NM, MS, Genetic Counseling)

2020 – 2021 Laura Lopez Santibanez Jacome\* (NM, MS, Genetic Counseling)

***\* Winner of the Beth Fine Kaplan Graduating Class of 2021 Research Award***

2019 – 2020 Leighanne Ormston (NM, MS, Genetic Counseling)

2018 – 2019 Franceska Hinkamp (NM, MS, Genetic Counseling)

2017 – 2018 Megan Runge (NM, MS, Reproductive Science and Medicine)

**Masters Research Internship/Practicum Advisor**

2020 Hoda Fakhari (NU, MS Health Communication)

2020 Nihmotallahi Adebayo (NU, MS Health Communication)

2019 Gabriel Brown (NU, MS Health Communication)

2018 Lang Qin (NU, MS Health Communication)

2017 – 2018 Paige Lake (University of South Florida, MPH)

2017 Anna Dolezal (NU, MS Health Communication)

2017 John Brooks (NU, MS Health Communication)

2016 Veronica Altier (NU, MS Health Communication)

2016 Irina Lelik (NU, MS Health Communication)

**Graduate Mentoring and Advising**

2019 – 2020 Hoda Fakhari (NU, MS Health Communication)

2018 – 2019 Jiaming Jiang (NU, MS Health Communication)

2018 – 2019 Lang Qin (NU, MS Health Communication)

2018 – 2019 Gabriel Brown (NU, MS Health Communication)

2017 - 2018 Anna Dolezal (NU, MS Health Communication)

2017 - 2018 John Brooks (NU, MS Health Communication)

2016 - 2018 Amy Ross (NU, Media Technology and Society, PhD program)

2015- 2016 Nisha Dholakia (NU, MS Health Communication)

**Undergraduate Honors Thesis Committee Member**

2017 – 2018 Evelyn Hudson (NU, Communication Sciences and Disorders)

**Undergraduate Research Mentoring and Advising**

2020 – 2021 **+**Isaac Conner (NU, Communication Studies)

2019 – 2020 **^**Kyra Ramsey (NU, Neuroscience)

2019 **+**Ava Carter (NU, Communication Studies)

2019 Nihmotallahi Adebayo (NU, Neuroscience; Premed)

2018 – 2019 Do Hun Yang (NU, Communication Studies; History)

2018 – 2020 **+**Joy Hsu (NU, Communication Studies)

2018 – 2019 Adria Alexander (NU, Communication Studies)

2017 – 2018 Katherine Bauer (NU, Communication Studies)

2017 Jordana Graifman (NU, Communication Studies)

2016 – 2017 Kayla Brooks (NU, Communication Studies)

2016 – 2018 **\***Charlotte Marshall-Fricker (NU, Communication Studies)

2016 Renee Jacoby (NU, Communication Studies)

2016 Tamanna Patel (NU, Communication Studies)

2016 Jalen Coleman (NU, Communication Studies)

***+ Early Lab Research Experience Award Program***

*^* ***Summer Undergraduate Research Grant Award Program***

***\*NU Undergraduate Research Grant Winner – supervisor***

**UNIVERSITY SERVICE**

**Northwestern University**

2020 – 2021 Department of Comm. Studies Finance and Management Committee

2020 – 2021 Department of Comm. Studies MSHC Evaluation Committee

2020 – 2021 Department of Comm. Studies Diversity Equity and Inclusion Taskforce

2019 – 2020 Department of Comm. Studies Committee on Curriculum and Scheduling

2019 – 2020 MSHC Syllabus Study

2019 – 2020 MSHC Admissions Committee

2019 – 2020 MSHC Faculty Representative and Guest Lecturer for Info Session (X1)

2019 NU Undergraduate Research and Arts Exhibition Judge

2018 – 2019 CCH Advisory Committee for Visibility

2018 – 2019 CCH Committee for Difficult Conversations in Health Conference

2018 – 2019 Department of Comm. Studies Instructional Committee HC Module

2018 – 2019 Department of Comm. Studies Committee on Curriculum and Scheduling

2018 – 2019 MSHC Faculty Representative and Guest Lecturer for Info Session (X1)

2018 – 2019 MSHC Syllabus Study

2018 – 2019 MSHC Academic Integrity Review Panel

2018 – 2019 MSHC Admissions Committee

2018 MSHC Reader at Commencement Ceremony

2018 Department of Comm. Studies MTS InfoSocial Discussant

2017 – 2018 Department of Comm. Studies Faculty Search Committee

2017 – 2018 Department of Comm. Studies Committee on Curriculum and Scheduling

2017 – 2018 Department of Comm. Studies Instructional Committee HC Module

2017 – 2018 Department of Comm. Studies MTS Graduate Admissions Committee

2017 – 2018 MSHC Faculty Representative and Guest Lecturer for Info Sessions (X3)

2017 – 2018 MSHC Academic Integrity Review Panel

2017 – 2018 MSHC Admissions Committee

2017 MSHC Reader at Commencement Ceremony

2016 – 2017 Department of Comm. Studies Committee on Curriculum and Scheduling

2016 – 2017 Department of Comm. Studies Faculty Search Committee

2016 – 2017 Department of Comm. Studies Instructional Committee HC Module

2016 – 2017 Department of Comm. Studies MTS Speaker Series Co-coordinator

2016 – 2017 MSHC Faculty Representative and Guest Lecturer for Info Sessions (X4)

2016 – 2017 NU SoC Faculty Representative at the NCA Graduate School Fair

2016 MSHC Reader at Commencement Ceremony

2016 MSHC Practicum Advisor

2015 – 2016 Department of Comm. Studies MTS Graduate Admissions Committee

2015 – 2016 MSHC Admissions Committee

2015 – 2016 MSHC Academic Integrity Review Panel

2015 – 2016 MSHC Faculty Representative and Guest Lecturer for Info Sessions (x3)

2015 NU SoC Faculty Representative at the NCA Graduate School Fair

**Purdue University**

2009 – 2013 Sexual Harassment Advisors Network, Graduate Student Representative

2010 - 2012 Graduate Student Rep. at the NCA Graduate School Fair

2009 Evaluator for the Purdue University Presentational Speaking Test-Out

2008 – 2009 Comm. Department Graduate Student Association, Elected Officer

2008 Organizational Communication Mini Conference, Volunteer

**University of Wisconsin-Milwaukee**

2006 – 2008 Member of the Department of Comm. Graduate Advisory Committee

2007 Graduate Student Rep. at the NCA Graduate School Fair

**LEADERSHIP AND SERVICE TO THE FIELD**

**National Institutes of Health**

2019 Ad Hoc Member National Institutes of Health Special Emphasis Panel May 2019 Round of Review.

**Society of Behavioral Medicine**

2021 – 2022 Chair of the Health Decision Making Special Interest Group

2020 – 2021 Co-Chair of the Health Decision Making Special Interest Group

2017 Session Chair: Paper Panel 31: Engagement with Genetic Testing and Information [Panel presentation]. Society of Behavioral Medicine Annual Meeting, San Diego, CA, United States.

**National Communication Association**

2019 Session Chair: Survival Message Sources: The Influence of Information Origin on Issues of Health and Safety. [Panel presentation]. Applied Communication Division, National Communication Association 105th Annual Meeting, Baltimore, MD, United States.

Session Chair: The Promises and Challenges of Social Media in Health Promotion. [Panel presentation]. Health Communication Division, National Communication Association 105th Annual Meeting, Baltimore, MD, United States.

2018 Session Chair: Social Support and the Role it Plays in Health Communication. [Panel presentation]. Health Communication Division, National Communication Association 104th Annual Meeting, Salt Lake City, UT, United States.

 Session Chair: Applied Health Challenges and Strategies. (2018, November). [Panel presentation]. Applied Communication Division, National Communication Association Annual Meeting, Salt Lake City, UT, United States.

2016 Session Chair: High-Density Panel on Uncertainty and Sense-making in Health Contexts [Panel presentation]. Health Communication Division, National Communication Association 102nd Annual Convention, Philadelphia, PA, United States.

2014 Session Chair: Competitively Selected Papers about Safe Sex, Sexuality, and Sex Education [Panel presentation]. Health Communication Division, National Communication Association 100th Annual Convention, Chicago, IL, United States.

**International Communication Association**

2019 – 2020 Health Communication Division Nominating Committee.

2018 Session Chair: High-Density Panel: Media Framing of Controversial Health Issues [Panel presentation]. International Communication Association 68th Annual Conference, Prague, Czech Republic.

2017 Mentor: Pairing with Colleagues Program. Health Communication Division, International Communication Association 67th Annual Conference, San Diego, CA, United States.

**Ad Hoc Journal Reviews**

*Note: I nearly always provided multiple reviews each year for each listed journal.*

2021 Health Communication | Patient Education and Counseling | Genetics in Medicine

2020 Health Communication | Patient Education and Counseling

2019 Health Communication | Journal of Communication | Patient Education and Counseling

2018 Health Communication | Journal of Health Communication | Patient Education and Counseling | Preventive Medicine | Communication Monographs | PLOS ONE

2017 Health Communication | Journal of Health Communication | Papillomavirus Research, Human Communication Research, Journal of Women’s Health

2016 Health Communication | Journal of Health Communication | Risk Analysis | Journal of Genetic Counseling; Information Communication and Society

2015 Health Communication | Information, Communication and Society | Journal of Genetic Counseling | Familial Cancer | Clinical Genetics | The Breast

2014 Clinical Genetics | The Breast | International Journal of Public Opinion Research | Journalism: Theory, Practice & Criticism | Genetics in Medicine (co-reviewer) | Health Psychology (co-reviewer) | Social Sciences & Medicine (co-reviewer)

**Conference Reviews**

2021 National Communication Association | Society of Behavioral Medicine

2020 National Communication Association | Society of Behavioral Medicine

2019 National Communication Association | Society of Behavioral Medicine

2018 National Communication Association | International Communication Association | Society of Behavioral Medicine

2017 National Communication Association | International Communication Association | Society of Behavioral Medicine

2016 National Communication Association | International Communication Association | American Public Health Association

2015 National Communication Association | International Communication Association | American Public Health Association | International Cancer Education Conference | National Conference on Health Communication: Marketing, and Media

2014 National Communication Association | International Communication Association | American Public Health Association

2013 National Communication Association

2012 National Communication Association

**SERVICE IN THE COMMUNITY**

2021 – present Board Member Norton & Elaine Sarnoff Center for Jewish Genetics

2018 – 2020 Education Taskforce Norton & Elaine Sarnoff Center for Jewish Genetics

**PROFESSIONAL ORGANIZATION MEMBERSHIP**

2020 – present Society for Health Communication

2017 – present Academy on Communication in Healthcare

2016 – present International Communication Association

2014 – present Society of Behavioral Medicine

2007 – present National Communication Association

2005 – present University of Wisconsin Alumni Association

2014 – 2015 American Society for Preventive Oncology

2013 – 2014 American Association for Cancer Research

2009 – 2015 American Public Health Association

2006 – 2008 Central States Communication Association

2003 – 2005 Association for Women in Communication

**PROFESSIONAL EXPERIENCE**

**Hoosier Oncology Group Indianapolis, IN**

February 2012 – August 2013 Consultant

*Communication Specialist*

Hoosier Oncology Group is a cancer research organization that facilitates the conduct of cancer clinical trials. Contributed to the development of patient friendly website, patient recruitment materials, informed consent documents, and trial outcome materials designed for patients and their families.

May 2011 – January 2012 Professional Internship

*Improving the Informed Consent Process*

Initiated working team with Regenstrief Center for Healthcare Engineering and Hoosier Oncology Group for the development of an improved informed consent process to cancer clinical trials. Drafted presentation documents, editorial articles, compiled research, and developed a revised informed consent template.

**Purdue University West Lafayette, IN**

October 2011 – December 2011 Consulting Team Member

*Experiential Learning Initiative – Krannert School of Management*

Consulting member of management team exploring the feasibility and utility of implementing a social media solution to engage the senior population in selection of Indiana University Health’s supplemental Medicare plan.

September 2011 – December 2011 Communication Advisor

*Purdue University Student Soybean and Corn Product Innovation Competition*

Advised a multidisciplinary undergraduate team in the marketing and presentation of their innovative corn-based product.

**RESEARCH ASSISTANTSHIPS**

**Purdue University West Lafayette, IN**

Spring 2010 – Summer 2010 Graduate Research Assistant

Graduate research assistant for Dr. Jakob D. Jensen, An evaluation of the Indiana H1N1 flu vaccine campaign. Centers for Disease Control and Prevention. Purdue subcontract of Dept. of HHS/CDCP Grant #1H75TP000339-01 awarded to the Indiana State Department of Health.

Summer 2009 – Fall 2009 Graduate Research Assistant

 Graduate research assistant for Dr. Marifran Mattson, Social networks and social support: An evaluation of amputees use of the CAT HUB. Granted under a Regenstrief Center for Healthcare Engineering Seed Grant, Purdue University.

**University of Wisconsin-Milwaukee Milwaukee, WI**

Fall 2007 – Spring 2008 Graduate Research Assistant

Graduate research assistant for Dr. Jennifer L. Peterson, and Dr. Lindsay M. Timmerman, Families coping with HIV: The impact of a mother’s HIV infection. Granted under the Research Growth Initiative, University of Wisconsin – Milwaukee.

**OTHER RESEARCH ACTIVITES**

**Purdue University West Lafayette, IN**

January 2011 Research Assistant

Toy Designers Workshop

Observed toy design engineers as they participated in a play workshop and idea generation session to study collaborative dynamics and the discourse of teams.

Summer 2010 Purdue Healthcare Technical Assistance Program

Indiana State Department of Health After-Action Review

Conducted multiple focus groups at regional meetings throughout the state in preparation for an after-action review of statewide response to novel H1N1 outbreak.

Summer 2010 Research Assistant

Assisted with a nine day field experiment surveying the public (*n* = 1332) about privacy attitudes and social network disclosure behaviors.